

Channel Campaign Executive, Greece & Cyprus

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Company: Cosmos Sport S.A.

Location: Agia Paraskevi

Category: other-general

Cosmos Sport SA member of **JD Sports Fashion Plc** founded in September of 1982. First store opened in Heraklion-Crete and since then the network expanded **89 further physical stores in Greece & Cyprus, 6 retail brands** (, **9 on-line shops** and thousands of happy customers in Greece and Cyprus. Cosmos Sport is a constantly growing omnichannel company with a strong passion for sportswear, street style and limited items. Our team consists of 1000+ highly skilled, self-motivated young people, who love sports and have a passion for innovation! We are proud that Cosmossport.gr is now the No1 on-line store in the industry also selling abroad, having been awarded for 7 consecutive years as the best online sports shop in the country in e-volution Awards. We are excited being a preferred partner for global brands like Nike, Adidas, Reebok in the SEE.

We are looking for a talented & passionate **Channel Campaign Executive, Greece & Cyprus** based in our offices in Agia Paraskevi. The purpose of this role is to work with the Digital Marketing Manager and the Marketing team to increase Cosmos brand awareness & drive customer engagement in Greece and Cyprus. This will involve managing the execution of digital strategy and efficient coordination of all social media channels.

Responsibilities

Manage the execution of Online Communication strategies in Greece & Cyprus, in alignment with Digital Marketing Manager and the Marketing team.

Create engaging content for all digital campaigns, ensuring that the campaigns are launched on time and within available budget.

Organize and implement Social Media Posts (FB, Instagram, TikTok, LinkedIn).

Create and monitor Newsletter campaigns.

Assist in updating website content and building of landing pages.

Brief in-house team as well as external partners for content production.

Coordinate with partners / vendors on campaign execution.

Interact directly with Graphics Designers & Studio teams to create appealing content.

Identify and engage with local social media influencers to develop a database of key influencers.

Coordinate the influencer seeding process to ensure accurate, timely and efficient arrival of products.

Conduct weekly SoMe reports to be shared with key internal & external stakeholders to drive data driven conclusions.

Work closely with Go To Market, Trade Marketing, Commercial, Retail and E-com teams to ensure that digital campaigns align with company's goals.

Cooperate with other company's departments i.e. HR, IT, Procurement etc. and build strong relationships with key vendors.

Keep up to date with latest marketing trends as well as industry's updates.

Participate & support a big variety of Media, PR, and Corporate events.

Requirements

Bachelor's degree in Marketing, Digital Marketing, Advertising, Communications, Business Administration, or a related field.

2-4 years of experience in Marketing, Campaign Management, or a related role is preferred.

Knowledge of social media, digital marketing, e-mail marketing & familiarity with analytics platforms.

Well-organized with an eye for detail and the ability to plan, develop, and execute multiple marketing campaigns across various channels.

Excellent written and verbal communication skills.

Strong time management & project management skills to ensure campaigns are delivered on time.

Team player attitude with the ability to develop strong relationships with internal team members as well as with external partners.

Stay updated on marketing tools and platforms to optimize campaigns' efficiency.

Understanding of the sporting goods industry and market trends is considered a plus.

Benefits

Competitive compensation package

Career development opportunities & education programs

Flexibility to work remotely 2 days /week

Onsite gym, as well as health & wellness programs to keep you active

One day off, part of our parents' day off program

Flexitime for working parents: Open Work from Home Anytime- Anywhere you need

Generous employee discount in all our brands (Cosmos Sport, Sneaker10, Slam dunk, Sportsfactory, Rundome)

Extras, discounts and perks - Being a valued member of Cosmos Sport team means a lot to us! We offer a variety of 100+ cool extras link

At Cosmos Sport, we are committed to providing a great place to work for all of our people, without regard to race, religion, color, sex, national origin, age, sexual orientations, genders, or disability.

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