

## Copywriter

[Apply Now](#)

Company: Betshop

Location: Greece

Category: arts-design-entertainment-sports-and-media

We are looking for an enthusiastic **Copywriter** to join our growing marketing team. In this position, you will be primarily responsible to produce written promotional materials to increase awareness to the brand voice and style requirements that will engage customers and attract news ones to our services.

### Responsibilities

Write original copy and error-free content for a range of marketing and communications materials.

Collaborate with marketing teams to create engaging and effective advertising campaigns that promote betting services and offerings.

Interpret copy-writing briefs to understand project requirements and present copy concepts and final deliverables to internal team.

Propose copy concepts in an engaging way for customers.

Conduct high-quality research and interviews.

Edit and proofread copy as needed.

Use SEO principles to maximize copy's reach.

Act proactively on new ideas on content formats.

Generate tailor-made promotional content for external partners (publishers, affiliates) as well as on-site promotional content on all relevant fronts of the website.

Revise copy based on internal feedback.

## **Requirements**

BSc degree in Marketing, Communications or Media.

At least 2 years of agency/marketing experience.

Previous experience in sports marketing is needed.

Knowledge of the betting industry will be a great asset.

Strong understanding on digital environment (i.e., SoMe)

Exceptional writing and research skills.

Attention to detail and able to effectively multi-task in a deadline driven atmosphere; juggle between multiple projects with the ability to prioritize, meet deadlines and be adaptable and focused.

Ability to work independently.

Proof reading experience.

Fluent in Greek & English.

## **Benefits**

Exciting and pleasant working environment

Competitive Salary

Private Health Insurance Plan

Training & Development

Hybrid working model

## **About Us**

Grasp the opportunity to join a fast-growing gaming brand focusing on delivering optimal results for customers. Fairplay Group is a business and marketing services company. Due to rapid growth of betshop.gr, a brand owned by B2B gaming Services Malta Ltd., legally and

permanent licensed in Greece and one of Fairplays' top internal clients, we are looking for a Copywriter. Betshop.gr is an online i Gaming & Betting website in Greece and one of the top bookmakers in the Greek market. Betshop's platform includes a rich variety of sports betting options, live sports, slots, and casino games, as well as live match results & live betting.

[Apply Now](#)

### Cross References and Citations:

1. Copywriter [SearchaustralianjobsJobs GreeceSearchaustralianjobs](#)
2. Copywriter [Nodejobs Jobs GreeceNodejobs](#)
3. Copywriter [Bankingjobsnearme Jobs GreeceBankingjobsnearme](#)
4. Copywriter [PsychologistjobsJobs GreecePsychologistjobs](#)
5. Copywriter [Therapistjobs Jobs GreeceTherapistjobs](#)
6. Copywriter [Free-job-postings Jobs GreeceFree-job-postings](#)
7. Copywriter [Physiotherapistjobs Jobs GreecePhysiotherapistjobs](#)
8. Copywriter [Nursejobsnearme Jobs GreeceNursejobsnearme](#)
9. Copywriter [Electronicsjobs Jobs GreeceElectronicsjobs](#)
10. Copywriter [TelecomjobsJobs GreeceTelecomjobs](#)
11. Copywriter [Newsjobs Jobs GreeceNewsjobs](#)
12. Copywriter [Nyjobscareer Jobs GreeceNyjobscareer](#)
13. Copywriter [PsychiatristjobsnearmeJobs GreecePsychiatristjobsnearme](#)
14. Copywriter [Theworkopportunity Jobs GreeceTheworkopportunity](#)
15. Copywriter [Appdeveloperjobs Jobs GreeceAppdeveloperjobs](#)
16. Copywriter [Jobssearch Jobs GreeceJobssearch](#)
17. Copywriter [Botanyjobs Jobs GreeceBotanyjobs](#)
18. Copywriter [HairjobsJobs GreeceHairjobs](#)
19. Copywriter [Jobs Greece](#)
20. AMP Version of Copywriter [Jobs Greece](#)
21. Copywriter [Greece Jobs](#)

22. **Copywriter Jobs Greece** ↗

23. **Copywriter Job Search** ↗

24. **Copywriter Search** ↗

25. **Copywriter Find Jobs** ↗

Source: <https://gr.expertini.com/jobs/job/copywriter-greece-betshop-4128e6c395/>

Generated on: 2024-05-04 by Expertini.Com