

Digital Marketing Account Manager

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Company: Wedia

Location: Greece

Category: other-general

Wedia, a member of Entersoft Group, is a pioneering Digital Business Agency committed to driving business growth through innovative digital channels. Our expertise lies in transforming your Presence, Operations, Marketing, and Sales through a comprehensive range of services including Strategy, UX/UI Design, Web Development, and Digital Marketing. At Wedia, we pride ourselves on building result-driven teams that cater to both market leaders and challengers. We are not just about data; we understand business goals and how to merge them with digital excellence. We foster a friendly culture with a focus on personal development. We believe in the growth of our team through individual achievements and provide ample room for showcasing your talents. Learn more about us at [\[\]](#) ().

Role Purpose

The Digital Marketing Account Manager is a pivotal role at Wedia's Digital Marketing Unit, serving as the bridge between our clients and our internal team. This role is responsible for ensuring the seamless onboarding of new clients, maintaining productive communication with existing clients, and effectively managing project deliverables within the team. Also, contributes to the management and the further development of the clients' accounts, in the field of Digital Marketing, including a variety of services such as Social Media, Content Marketing, SEO, PPC, SEM, META & GDN Advertising, Email Marketing, Inbound Marketing.

Your day-to-day responsibilities will include things like:

Prepare and oversee the onboarding process of new clients

Provide constant and constructive communication with current clients to understand and serve their needs

Communicate client needs and tasks to the internal team through our structured methodology and process, monitoring and evaluating the final output

Efficiently allocate tasks within the team, keeping track of time and outcomes

Maintain a balanced and positive attitude towards clients and team members

Budget monitoring for each project

Keep track of monthly invoices

Requirements

3+ years of proven work experience as a Digital Marketing Manager

BSc or Msc in Marketing, Communication, Social Studies, or a related field

Strong organizational, project management, negotiation, and communication skills

Ability to follow through, create, and oversee SOPs and procedures

Comfortable with navigating, exploring, and using digital marketing tools

Proven experience with Hubspot and Clickup is a plus

Fluent in both Greek and English

Excellent analytical and planning skills

Empathy towards clients and team members

Positive attitude

Benefits

Competitive remuneration package

Private health insurance plan

Benefits such as gift cards, meal tickets, personal travelling expenses etc.

Free use of company bus

Continuous training opportunities and certifications

A positive and supportive working environment

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3. Digital Marketing Account Manager [Cinemajobs Jobs GreeceCinemajobs](#)
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