

Marketing Coordinator

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Company: Stroom Global

Location: Marousi

Category: other-general

We are actively looking for a dynamic **Marketing Coordinator** to join our team, in our offices in Marousi.

At Stroom Global, we are pioneers in logistics. We are embarking on a bold new direction, expanding our capabilities to become a truly end-to-end logistics service provider that can deliver intelligent solutions for customers around the world.

StroomGlobal continues to grow at a rapid pace with challenging and exciting opportunities for experienced professionals.

The Marketing Coordinator will play a pivotal role in supporting our marketing efforts, assisting in the development and execution of strategies aimed at delivering intelligent solutions to our customers. The ideal candidate will possess excellent organizational skills, strong communication abilities, and a passion for creativity in marketing.

Responsibilities:

Collaborate closely with Marketing Manager to devise communications strategy encompassing PR, marketing, social media, and internal communications.

Manage projects efficiently.

Craft compelling presentations.

Cultivate relationships with external vendors, such as PR Agencies.

Generate copy for all marketing collateral, including brochures, letters, emails, and websites.

Coordinate the digital strategy in collaboration with the digital agency.

Propose, organize, and execute CSR activities.

Ensure comprehensive reporting of activities and their outcomes.

Organize corporate events for both internal and external audiences.

Support the development of marketing materials utilized by HR and management for effective personnel communication.

Boost personnel interest and awareness in marketing initiatives.

Assist in the development of internal and external communications.

Requirements

Strong understanding of marketing principles, and best practices.

Excellent communication, interpersonal, and negotiation skills.

Experience in digital marketing tools and platforms.

Creative thinker with the ability to generate innovative ideas and solutions.

Ability to work independently and collaboratively.

Detail-oriented with strong organizational and time management skills.

Flexibility to adapt to changing priorities and deadlines.

Excellent business writing in English and Greek.

To qualify for the role, you must have:

Bachelor's degree in Marketing, Business Administration, or related field.

Master's degree in Marketing communications

4-6 years proven experience in marketing roles, from agencies or in-house positions.

Proficiency in Microsoft Office

Benefits

Competitive remuneration package

Life and medical insurance.

Provision of technological equipment.

Excellent career opportunities and learning development.

Modern and friendly working environment.

Working within an outstanding Team of experts in a dynamic and fast-growing organization.

Next Steps:

If you are interested in the above role, then click to apply and get the conversation going!

We will be reviewing applications on an on-going basis, so if this sounds like an opportunity, you're eager to explore, don't hesitate – apply today!

We respect your personal data. All personal information in your application and CV will remain strictly confidential.

At Stroom Global we believe in the power of diversity and inclusion to drive innovation and success. We welcome individuals from all backgrounds, experiences, and perspectives to join our team. We are committed to fostering an inclusive work environment where every employee feels valued, respected, and empowered to contribute their unique skills and talents. Embracing diversity not only enhances our workplace culture but also strengthens our ability to tackle challenges and find creative solutions. We invite you to be a part of our diverse and inclusive community, where your differences are celebrated and contribute to the collective excellence of our team.

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