

Greece Jobs Expertini®

Marketing Executive

[Apply Now](#)

Company: INTELQUA

Location: Athens

Category: other-general

Our Company

At INTELQUA, we leverage the power of artificial intelligence to empower brands with the tools they need to thrive in the modern digital landscape.

Our flagship platform, Eliqua.CX, serves as the cornerstone for building first-party data, enabling brands to gain unparalleled insights into their customer base.

Our team consists of talented experts who are connecting, informing, and creating inspiring work. Our heart beats in Athens, Greece and we serve customers from various industries in more than 10 countries.

Job Description

As a Marketing Executive, you will handle all day-to-day marketing activities of the company.

Main Responsibilities

Liaise with a range of stakeholders including customers, colleagues, suppliers, and partner organizations.

Manage the production of marketing materials, which include but are not limited to: Blog posts, social media posts, white papers, e-newsletters, videos, and podcasts.

Develop and maintain key presentations.

Align with sales team for generating lead opportunities

Write and proofread as a copy editor.

Liaise with graphic and web designers for marketing needs.

Arrange the effective distribution of marketing materials.

Maintain and update customer databases.

Organize, support, and attend events such as workshops, seminars or webinars, conferences, and exhibitions.

Conduct market research, for example using customer questionnaires and focus groups, to analyze trends.

Design, execute and evaluate company's marketing campaigns.

Source advertising opportunities and place adverts in various channels

Organize the Marketing Content in the digital library

Reporting

Working in the Marketing department and reporting to the Chief Revenue Officer.

Requirements

We would like you to have:

BA/MA in Marketing or in a related field.

Excellent knowledge of MS Office (Word, Excel, Powerpoint and Outlook).

Strong attention to detail.

Highly organized, anticipating needs and over-delivering wherever possible.

Creativity and innovation with the ability to think outside the norm and approach all issues with a completely fresh approach.

Strong communication skills, with the ability to advocate the brand at all levels.

Excellent verbal and written skills in English.

Benefits

Competitive salary based on skills and experience

Career development

Continuous training

Private health insurance

Hybrid work model - work from both office and home

By applying for this job, you automatically accept our recruitment privacy policy, found on our website at .

[Apply Now](#)

Cross References and Citations:

1. [Marketing Executive Javascriptjobs Jobs Athens Javascriptjobs ↗](#)
2. [Marketing Executive Hospitalityjobs Jobs Athens Hospitalityjobs ↗](#)
3. [Marketing Executive Expertiniworldtech Jobs Athens Expertiniworldtech ↗](#)
4. [Marketing Executive Searchaustralianjobs Jobs Athens Searchaustralianjobs ↗](#)
5. [Marketing Executive Htmljobs Jobs Athens Htmljobs ↗](#)
6. [Marketing Executive Trademethejobs Jobs Athens Trademethejobs ↗](#)
7. [Marketing Executive Romejobs Jobs Athens Romejobs ↗](#)
8. [Marketing Executive Chinajobs Jobs Athens Chinajobs ↗](#)
9. [Marketing Executive Parisjobs Jobs Athens Parisjobs ↗](#)
10. [Marketing Executive Taiwanjobs Jobs Athens Taiwanjobs ↗](#)
11. [Marketing Executive Geologyjobs Jobs Athens Geologyjobs ↗](#)
12. [Marketing Executive Newsjobs Jobs Athens Newsjobs ↗](#)
13. [Marketing Executive Jobscanada Jobs Athens Jobscanada ↗](#)
14. [Marketing Executive Expertini Jobs Athens Expertini ↗](#)
15. [Marketing Executive Manufacturingjobsnearme Jobs Athens ↗](#)

Manufacturingjobsnearme ↗

16. Marketing ExecutiveAccountingjobsnearmeJobs AthensAccountingjobsnearme↗

17. Marketing ExecutivePhiladelphiajobs Jobs AthensPhiladelphiajobs ↗

18. Marketing ExecutiveTherecruiterjobs Jobs AthensTherecruiterjobs ↗

19. Marketing executive Jobs Athens ↗

20. AMP Version of Marketing executive ↗

21. Marketing executive Athens Jobs ↗

22. Marketing executive JobsAthens ↗

23. Marketing executive Job Search ↗

24. Marketing executive Search ↗

25. Marketing executive Find Jobs ↗

Source:<https://gr.expertini.com/jobs/job/marketing-executive-athens-inteliqua-a7feb42f69/>

Generated on: 2024-05-05 by [Expertini.Com](https://gr.expertini.com)