

## Marketing Specialist

Apply Now

Company: Motodynamics

Location: Athens

Category: business-and-financial-operations

We at **MOTODYNAMICS** and Movement is our Passion!

Our mission is to support individuals who wish **move - evolve - transform** their life through the Products and Services we offer, **Yamaha, Porsche, Sixt, Motodiktio**.

We are looking for **Marketing Specialist** to join our **Motodiktio Division** and be part of our journey.

### You will be called to:

Develop, implement and monitor promotional campaigns across touchpoints, mainly through:

- 1 . Social Media
- 2 . Motorcycle Events
- 3 . Sponsorships

Support Yamaha Retail- online and physical touchpoints, as well as our Wholesale Accessories business, through marketing activations

Collaborate closely with our e-commerce Department to enhance performance marketing

Share market feedback and customer insights with the Division Manager

## Requirements

### You are the right candidate if you have:

Bachelor's or Master's degree in Business Administration and/or Marketing

2 – 3 years of experience in a similar position, with emphasis on developing and executing promotional activations

Knowledge of digital marketing and active with SoMe

Proficiency with the MS Office Suite and especially with Excel spreadsheets

Excellent verbal & written communication skills in both the Greek & the English Language

Passion for working with Motorcycles and Riders' Gear

## Benefits

### What's in it for you:

Be part of one of the Great Places to work for in Greece in the automotive sector

Seize the opportunity to learn new skills and grow professionally

Be part of an inclusive working environment where you can drive change and make a difference

*If you are as **passionate** as we are **movement**, don't lose the opportunity **MOVE-EVOLVE-TRANSFORM** with us!*

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1. [Marketing Specialist Energyjobs Jobs AthensEnergyjobs ↗](#)

2. [Marketing Specialist Investmentbankerjobs Jobs AthensInvestmentbankerjobs ↗](#)

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