

Product Design Intern

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Company: Hasbro

Location: Rhodes

Category: other-general

At Hasbro, our mission is to entertain and connect generations of fans through the wonder of storytelling and exhilaration of play. We're looking for adventurous and curious people who want to explore, experiment, and innovate to come up with the best ideas. Our culture has inspired our diverse team of highly skilled, highly creative, and highly committed individuals for 100 years and we believe the best is yet to come.

The Hasbro Action Brands team is currently recruiting creative students to assist the Design team in the development of our products over the course of a summer internship.

As an intern, you'll be part of the design team contributing in a variety of ways. From ideating break-frame play experiences, visualizing toy concepts, prototyping solutions and collaborating with a broader multi-disciplinary team. Creative problem solving and a strong understanding of the design process are a must.

This position supports the Hasbro Action Brands portfolio, focused on Disney Brands such as Marvel and Star Wars. The ideal candidate will thrive in a dynamic workplace; motivated by team collaboration and multi-disciplinary partnership; and can manage multiple projects effectively, The role will be part of a team dedicated to building play experiences that will excite consumers of all kinds around the globe.

What You'll Do:

Visualize new concepts via sketching, digital prototyping, and physical model making.

Research current trends in upcoming entertainment, play and toy categories, crafting mood boards to infuse new inspiration into the design process.

Work Cross-Functionally with Engineering, Marketing, Branding and Packaging to build toy products from concept to shelf.

Prepare for and help deliver internal presentations for new product concepts.

Build product specifications (using Adobe Illustrator and Photoshop) to define product details for development.

Evaluating models and production samples to ensure quality and experience are consistent with internal vision and true to brand standards.

What You'll Bring:

Currently enrolled in an accredited, degree-seeking program pursuing an undergraduate degree in Design, Graphic design, Product Development or equivalent major with at least one quarter or semester left after **August 2024**.

Available to work full-time hours for 10-12 weeks in-person at our Pawtucket, RI office location.

Authorized to work in the U.S. for any employer.

Completion of at least one year of study within an undergraduate design program (Product, Toy, or Industrial Design)

Strong skills in sketching and proficiency in Adobe Photoshop and Illustrator

Great communication & interpersonal efficiency skills

Passion for collaboration, play and consumer product development

A GREAT love of toys and FUN!

Nice to Have:

Prior experience with CAD Model building, physical fabrication and video editing skills are all a plus, but not required.

Hasbro's world-class brands and talented people are our greatest assets. One of the ways we invest in you is through a competitive and contemporary benefits package. Your particular benefits package will depend on your position, location, local legal requirements, and years with the company. Here's a look at what your benefits package may include: Medical, Dental & Vision Insurance, Half-day Fridays year-round, Paid Vacation Time and holidays, Generous 401(k) match, Paid Parental Leave, Team Hasbro Volunteer Program, Employee Giving and Matching Gifts Programs, Tuition Reimbursement, Toy Discounts and more!

Hasbro is committed to equality of opportunity in all aspects of employment. We are committed to making all employment decisions without regard to race, color, religion, sex, sexual orientation, gender identity or expression, national origin, age, marital status, or any other legally protected status.

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